



# NO COST SERVICES FOR SMALL BUSINESSES & ENTREPRENEURS

Small Business Development Center  
Temple University

Helping businesses start, grow, and prosper.

Serving Philadelphia, Eastern Montgomery, and Lower Bucks Counties

## WHO WE ARE

Temple University's Small Business Development Center (TU SBDC), hosted by Temple's Fox School of Business, has been serving small businesses owners since 1983. Our highly trained and experienced staff provide start-up and small businesses with professional knowledge and actionable strategies. We're well-versed in working with business owners of diverse backgrounds and experience levels.

## START-UP ESSENTIALS

Considering going into business or at the beginning of your business journey? Our Start-Up Essentials webinars are designed to help you understand the basics of starting a business. Our regularly scheduled sessions will help you gain the skills you need to succeed and avoid mistakes:

### Monthly

Business 101: Ready for Entrepreneurship?  
Business 102: Ready to Business Plan

### Quarterly

Legal Formation  
Elevator Pitch  
Credit Basics  
BRIGHT Business Planning\*



\*Six-week certificate course, cost associated. Scholarships are available.

## NO COST CONSULTING FOR PREVENTURE & START-UPS

Starting a business is an exciting challenge! The Temple SBDC is here to help. Our consultants work with you one-on-one to assess your business needs and put together an action plan with you. Meetings can be scheduled virtually or at partner locations across the Greater Philadelphia area. Our start-up specialists provide assistance with:

- ✔ Business Readiness
- ✔ Business Viability
- ✔ Business Planning
- ✔ No Cost Webinar Recommendations
- ✔ Legal Formation
- ✔ And More...

**OUR MISSION IS  
SMALL BUSINESS**

Scan for no cost  
start-up assistance



**Flip this flyer over if you're  
already in business**



Help your business grow in a digital world. The Pennsylvania Digital Transformation & eCommerce program provides no cost digital services to the entire state. *Services include:*

Digital Literacy & Cyber Security Webinars

eCommerce & Digital Marketing Consulting

Website, Social Media, & SEO Audits

Website Creation Services

## NO COST CONSULTING FOR EXISTING BUSINESSES

Find a trusted advisor to help you through the challenges of growing your business. Through our no cost consulting services, you'll be paired with a small business expert that knows and understands your individual needs. Your consultant will meet with you regularly to advise on all aspects of your business, including:

- ✓ Marketing
- ✓ Business Certifications
- ✓ Technology Commercialization
- ✓ Financing & Loans
- ✓ Market Research
- ✓ Procurement & Government Contracting
- ✓ Strategic Growth
- ✓ Legal Considerations
- ✓ And More...

## CONSTRUCTION MANAGEMENT CERTIFICATE SERIES

For over 30 years, the Temple SBDC Construction Management Certificate Series has been the gold standard in construction and contracting business management courses. Participants who complete this nine-month course will earn a Certificate of Completion. *Certificate course, cost associated.*

## GO GLOBAL

Take your business international with the Temple SBDC Go Global program. International business specialists can help you expand across borders.

*Services include:*

- ✓ No Cost Webinars & Bootcamps
- ✓ Global Business Consulting
- ✓ International Procurement Assistance
- ✓ And More...

## LEGAL CLINIC

Looking for no cost legal assistance? Look no further than the Temple SBDC legal clinic. *Semester projects can include:*

- ✓ Legal Formation
- ✓ Contract Drafting
- ✓ Trademark & Patent Filing

**Flip this flyer over if you're  
starting a business**