The Mid-Atlantic District Export Council & U.S. Commercial Service Presents:

Global Business Conference: Navigating Trade in the New Environment

About the Conference:

Join the U.S. Commercial Service and the Mid-Atlantic District Export Council for our upcoming '***Global Business Conference: Navigating Trade in the New Environment'.*** This conference brings together trade experts to address the following topics via presentations and case studies:

- Export Compliance
  - Latest developments in Export Controls
  - Sanctions
  - Developing an Export Management & Compliance Program
  - Automated Commercial Environment (formerly AES) Compliance Best Practices

- eCommerce - Build Your Digital Brand
  - Developing a Long Term Overseas Brand Building Strategy
  - Social Media Platforms to Maximize Exposure to Potential Customers
  - Leveraging Online Analytical Tools to Grow Your Digital Presence
  - Protecting Corporate Data

- Risk Mitigation:
  - Export Financing/Insurance
  - IPR
  - Distributor/Agent Checklist
  - Legal Agreements: Protecting Your Company
  - Strategies to Minimize Security Threats

Who Should Attend?

- Sales/Marketing and International Business Development Professionals
- Global Logistics and Trade Compliance Executives
- Senior Level Executives and Managers Responsible for Overseeing Global Business Strategy
- Current or Future Exporters Who Want to Learn More About International Trade

Program Information:

Date:
April 26-27, 2017

Where:
Resorts Hotel
1133 Boardwalk
Atlantic City, NJ 08401

Registration Information:
$345 per person
The fee includes continental breakfast, coffee breaks, lunch and a networking reception. To register, please visit:
goo.gl/GEh1Vt

Sponsor Opportunities:

Gold Sponsorship: $2500
Benefits:
Corporate Logo on Program Collateral
Corporate Logo on Website
Special Podium Recognition at Conference
Contact List and Information of Attendees
Tabletop Promotional Space at Conference
Four Conference Tickets

Silver Sponsorship: $1,250
Benefits:
Corporate Logo on Program Collateral
Corporate Logo on Website
Special Podium Recognition at Conference
Contact List and Information of Attendees
Tabletop Promotional Space at Conference
Two Conference Tickets

Silver Sponsorship: $750
Benefits:
Corporate Logo on Program Collateral
Corporate Logo on Website
Special Podium Recognition at Conference
Contact List and Information of Attendees
Tabletop Promotional Space at Conference
One Conference Tickets

For More Information Please Contact:
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United States of America Department of Commerce